

PERSPECTIVE



a&d AWARDS
2025
HANDBOOK

Contents

- [Introducing Your Awards](#)
- [Who Can Enter](#)
- [What Can be Entered](#)
- [Award Categories](#)
- [The Judging Process](#)
- [How to Enter](#)
- [Payment](#)
- [Key Contact](#)
- [What Winners Receive](#)
- [Terms & Conditions](#)

Introducing Your Awards...

For over 20 years, the A&D Awards have set the benchmark for excellence in architecture and interior design within Greater China and beyond.

Brought to you by PERSPECTIVE, the leading digital platform for the Architecture and Interior Design community in Asia Pacific, the awards are highly respected for recognising and celebrating the best and most innovative projects by regional and overseas practices.

This year, we are broadening the geographic scope of the A&D Awards to enable more practices to submit their best projects and designs (see Who Can Enter).

We continue with our rigorous two-tier judging process, introduced with great success in 2020, with some of the world's most talented and distinguished industry practitioners on the jury panels.

A&D Awards 2025 are the perfect platform to showcase the best of your work to the wider A&D community, including leading suppliers, developers, industry bodies and government agencies.

Winning a Gold, Silver or Bronze A&D Award is the ultimate accolade and serves as a powerful tool for growing your business in Asia Pacific and the rest of the world. Make sure you're a part of A&D Awards 2025!

Who Can Enter

A&D Awards 2025 recognises and celebrates the very best in architecture and interior design within Asia Pacific.

The eligibility period for A&D Awards 2025 is completed projects between January 1 2024 and June 30 2025.*

The awards are open to:

Architecture and interior design practices based within Asia Pacific which have completed a project in the region or elsewhere in the world between 1 January 2024 and 30 June 2025.

Product designers and industry suppliers who have designed a new product available for use in commercial or residential developments in Asia Pacific between 1 January 2024 and 30 June 2025.

Architecture and interior design practices based outside Asia Pacific who have completed a project or product within the Asia Pacific region between 1 January 2024 and 30 June 2025.

*(*with the exception of Architecture Future Development Awards, see Award Categories)*

What Can Be Entered

A&D Awards 2025 accepts entries across the following industry segments and geographies:

Architecture

13 categories

Architecture – Future Developments

3 categories

Interior Design

12 categories

Product Design

4 categories

Innovation

3 categories

Please note:

Awards for projects within Asia Pacific are open to all entrants worldwide.

Awards for projects outside of Asia Pacific are open only to entrants with offices within Asia Pacific – and those offices contributed substantially to the project.

Award Categories

Architecture

Projects can be entered for Architecture in any of the following 13 categories. The descriptors are examples and not exhaustive.

- 1 Best Community – *community centres, sports facilities, hospitals and health centres, law courts, libraries, government buildings, places of worship*
- 2 Best Cultural – *exhibition centres, live performance venues, galleries, museums, theatres*
- 3 Best Education – *schools, colleges, universities, research labs, kindergartens*
- 4 Best Heritage – *regeneration, renovation and restoration of heritage buildings and sites*
- 5 Best Hotel, Resort & Leisure – *hotels, resorts, spas, restaurants, bars, cinemas, theme parks*
- 6 Best Industrial – *factories, manufacturing and recycling plants, power stations*
- 7 Best Mixed Use – *projects with a combination of purposes*
- 8 Best Workplace – *offices of all sizes, co-working spaces*
- 9 Best Public Space – *public squares, parks and gardens, rejuvenation of public spaces*
- 10 Best Residential / Single Home – *individual houses, conversions, villas*
- 11 Best Residential / Housing – *housing complexes, multi-unit developments, sales centres*
- 12 Best Retail – *shopping malls, department stores, individual retail stores*
- 13 Best Transportation – *airports, cruise terminals, mass transit, carparks*

Award Categories

Architecture – Future Developments

Open to architectural practices that have responded to a client brief for a new development. Projects can be entered for Architecture – Future Developments in Asia Pacific in the following 3 categories.

- 1 Commercial – *non-residential projects of any type or scale*
- 2 Mixed Use – *multiple-purpose projects of any type or scale*
- 3 Residential – *housing projects of any type or scale*

Award Categories

Interior Design

Projects can be entered for Interior Design in any of the following 12 categories. The descriptors are examples and not exhaustive.

- 1 Best Bar & Restaurant – *bars, clubs, restaurants, cafes*
- 2 Best Education – *schools, colleges, universities, research labs, kindergartens*
- 3 Best Health – *hospitals, health centres, clinics, nursing homes, aged care facilities*
- 4 Best Hotel – *business and leisure hotels, resorts, guesthouses, boutique hotels*
- 5 Best Leisure & Entertainment – *fitness centres, sports facilities, spas, cinemas, theatres*
- 6 Best Public Building – *airports, mass transit, community centres, law courts, libraries*
- 7 Best Retail – *shopping malls, department stores, individual retail stores*
- 8 Best Workplace – *offices of all sizes, co-working spaces*
- 9 Best Residential / Single Home – *individual houses, conversions, villas*
- 10 Best Residential / Housing – *housing complexes, multi-unit developments*
- 11 Best Residential / Showroom – *sales centres, showrooms*
- 12 Best Temporary Structure – *display Spaces, pavilions, pop-ups*

Award Categories

Product Design

Open to products available for use in residential or commercial developments in Asia Pacific during the awards eligibility period and their licensed distributors. Products can be entered in any of the following 4 categories:

- 1 Kitchen
- 2 Bathroom
- 3 Lighting
- 4 Furniture & Fittings

Award Categories

Innovation

Open to Architecture / Interior Design projects in Asia Pacific that make the best use of innovative design and materials, including innovations focusing on new technologies, MIC, and sustainability. Projects can be entered in any of the following 3 categories:

- 1 Commercial – *non-residential projects of any type or scale*
- 2 Mixed Use – *multiple-purpose projects of any type or scale*
- 3 Residential – *housing projects of any type or scale*

The Judging Process

A world-class panel of leading architecture and design practitioners representing all elements of the industry will assess the entries in the A&D Awards 2025.

In 2020, we successfully introduced a two-tier judging system to further enhance the quality and accountability of our judging process. This system will continue for A&D Awards 2025. It operates as follows:

Round One

Judges will be split into groups according to their area of expertise. They will assess entries based on the following criteria and award a score of up to maximum 30 points:

- ▶ Strategic response. How well did the practice understand and interpret the objectives in the client's brief? How well did its proposed solution meet those objectives? (10 points)
- ▶ Project execution. How well did the practice go about executing its solution? What creative design elements, materials, approaches were used in the project? Is it sustainable and socially and environmentally friendly? How successfully did the finished project achieve what the practice set out to do. (20 points)

Entrants will be asked to supply high-resolution images to support their submission. Although the images will not be awarded points, they will play a critical role in helping the judges assess the aesthetic quality and successful execution of the project.

Round One judging will take place online, via the A&D Awards platform. Judges will not judge their own work at any stage in the process and will score each entry on its own merit rather than against other entries in the same category.

Entries that receive a benchmark score (generally about 70% of the possible 30 points) or more, will be shortlisted for Round Two judging.

If all entries in a category fail to achieve the benchmark level, there will be no award winners in the category.

Shortlisted entries will be announced and promoted through the A&D Awards 2025 section of the PERSPECTIVE website (www.perspectiveglobal.com) as well as our social media channels. Being shortlisted is an important achievement that you can be proud of, and it puts you in the running for the even bigger awards!

The Judging Process

Round Two

Judges will assess the shortlisted entries to determine who will be the recipients of the prestigious Gold, Silver and Bronze A&D Awards in each category. They can discuss and debate the merits of each project collectively before scoring them individually.

Judges will re-assess the shortlisted entries and rank order the top 5 projects in each category.

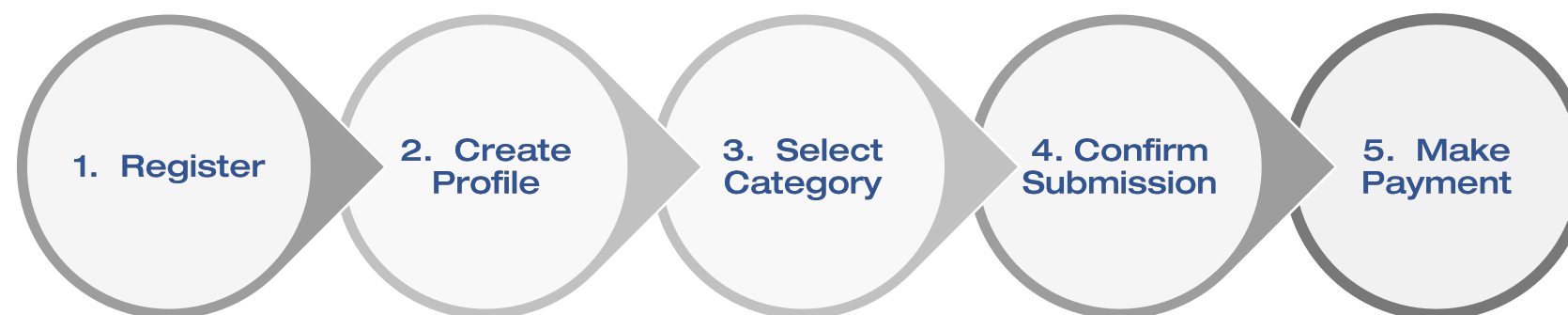
Judges' individual rankings will be aggregated and divided by the number of judges to establish an average ranking for each entry. The top 3 highest average ranking entries will earn the Gold, Silver and Bronze awards respectively. As stated previously, judges will not be able to adjudicate entries submitted by their own practice.

If a category has fewer than 5 shortlisted entries, judges will still rank the entries and those with the highest average rankings will receive awards. If a category has only one shortlisted entry, it will be automatically become a Gold Award winner.

A&D Awards – Practice of the Year

The A&D Practice of the Year Award will go to the practice which has amassed the highest number of points from the combined score of their shortlisted entries in the A&D 2025 Awards.

How To Enter



Step 1

Click "Login/ Register" and enter the required information to login to/ create your own account for online submission.

Step 2

Click "Add Profile" and enter the necessary details to create a profile for your entry submission.

Step 3

Select the category and sub-category to which you want to submit your entry. There are five broad categories – Architecture; Architecture – Future Developments; Interior Design; Product Design and Innovation – each of which has sub-categories. Please ensure all required information is filled in, and all required documents are uploaded (see next pages).

Step 4

Click "Submit" if you have provided and confirmed all the details for submission. Alternatively, click "Save As Draft" if you need to come back later to complete any pending information. If you have another entry to submit, you can click "Create Submission" to begin a new entry.

Step 5

To complete the submission process, click "Proceed to Payment" and make the payment. We accept VISA, Mastercard, China UnionPay, and Alipay. After your payment, you will be automatically directed to the submission page.

How To Enter

Entrants must submit the following in English for all award categories to enable judging. Other languages won't be accepted.

- **Name of Project**
Please use a short, specific presentation title, containing no abbreviations, with no more than 60 characters, including spaces.
Please note that what you enter here will appear on the trophy, if you are successful.
- **Location of Project**
- **Date of Completion**
(please enter the anticipated date for Architecture – Future Developments submission)
- **Client Name**
- **Project Leader Name**
- **Design Team Name(s)**
- **Partners/ Main Contractors**
- **Project Statement (300 words maximum)**
Describe the main objectives of the client's brief and your practice's solution to address those objectives. Why is it award-worthy?
Your statement may be used in promotional materials if your project is selected for an award.
Please note that failure to submit this statement will lead to disqualification of the entry.

How To Enter

Entrants must submit the following in English for all award categories to enable judging. Other languages won't be accepted.

- **Project Narrative (500 words maximum)**
Describe the design journey: how did your practice go about executing the solution. What innovative design elements, materials, approaches were used to meet the client's brief? Provide details such as scope and size, site and context evaluation, resilience design strategies and approach, materials used and installation methods, environmental impacts and sustainability, collaboration with the client and other designers, or any other significant issues. How successful was the project in achieving its objectives? Share any metrics you may have.
- **Project Images (maximum of 10)**
Share up to 10 high-resolution images in JPG format to support your entry. The images should help bring to life the project – and the journey to implement it. They should illustrate the design process, desired aesthetics and end results, in support of the project narrative. For Architecture and Interior Design categories, please include at least one floorplan.

Please note:

Entrants are responsible for clearing all submitted images with photographers for publication by the A&D Awards. We will acknowledge photographers for their work if the images are used and the details are provided.

A&D Awards does not assume responsibility for any copyright or photography fees. We also retain the right to publish photos on the PERSPECTIVE/ A&D Awards website, marketing collateral and social media channels.

2025 Entry Fees and Payment

The following fees apply to entries in all categories of the A&D Awards 2025.

The regular rate is US\$695.

However, if you submit your entry before May 31, you can enjoy a 20% Early Bird discount off the regular rate and pay only US\$556.

Rate per Entry	US\$
Early Bird	556
Regular	695

Entries open on May 7 and close on August 1, 2025.

Please pay for your submissions online. We accept multiple electronic payment methods including VISA, Mastercard, China UnionPay and Alipay.

You can go to the A&D Awards 2024 section of the PERSPECTIVE website (www.perspectiveglobal.com) and follow the instructions on the payments page.

Key Contact

If you have any questions or challenges throughout the entry process, please do not hesitate to contact:

Founder: peterjeffery@asianimedia.com

What Winners Receive

GOLD, SILVER and BRONZE Award Winners

- A stylish and highly coveted A&D Awards 2025 trophy
- A digital badge which can be used for email signatures and online promotion
- An exclusive invitation to the A&D Awards 2025 Gala Dinner – all winners are expected to attend to receive their trophy in person
- Access to a gallery of digital photos taken at the Gala Dinner
- Inclusion in an editorial display of winners on the A&D Awards 2025 website

Shortlisted Entries

- An official Certificate of Excellence
- A digital badge which can be used for email signatures and online promotion
- An exclusive invitation to the A&D Awards 2025 Gala Dinner – all shortlisted entrants are expected to attend to receive their certificate in person
- Access to a gallery of digital photos taken at the Gala Dinner
- Inclusion in a listing of shortlisted projects on the A&D Awards 2025 website

Plus additional promotion!

We will promote news, images and video content about the Awards and Award winners through communications to our expansive database of industry leaders, as well as our website audience and highly engaged social media channels. Communications will encourage recipients to visit the website to view the Award winners display and shortlisted projects.

Please note:

We plan to hold the A&D Awards 2025 Gala Presentation ceremony in Hong Kong in late January 2026.

Please ensure you carefully enter your details in the entry form, within the maximum character limits. What you enter for the project name, location and practice name will be what appears on your trophy or certificate – so make sure you get it right!

Terms & Conditions

By registering for submission, entrants are considered to have agreed to the following terms & conditions of A&D Awards 2025.

- 1 All payments are not refundable.
- 2 Entrants are required to submit all information in English. Submissions in other languages will be disqualified without prior notice.
- 3 Submitted entries are not cancellable or editable.
- 4 All information and documents supplied by entrants, including their identities, written submissions and commentaries developed during the review of entries, are kept confidential during the judging process.
- 5 Relevant information from the entrants' submission materials will be used in online coverage of the winners and winning entries by A&D Awards and its associated media partners. If there are special circumstances why an entrant does not want any of the images to be publicized, this must be discussed and agreed in advance.
- 6 All judges are required to declare in advance to A&D Awards any cases or situations which may create an apparent or potential conflict of interest. The judge in question will refrain from reviewing the entries concerned or judging of those entries.
- 7 A&D Awards may request verification of the data submitted by contestants during the judging process.
- 8 The Gold, Silver and Bronze A&D Award winners will remain confidential until they are revealed at the awards presentation ceremony. We will have a virtual presentation if a physical event is not allowed due to government regulations.
- 9 All shortlisted entrants will be invited by A&D Awards to attend the awards presentation ceremony.
- 10 All materials submitted will automatically become the property of A&D Awards and will not be returned to entrants. These materials may be released for publicity purposes without further notification or clearance from the party concerned.
- 11 A properly completed entry form must be submitted with each entry. Entries with missing and/or untrue information will be disqualified.
- 12 A&D Awards reserves the right to publish any information or images relating to the winning entries on the A&D Awards website and for any PR or promotional purposes related to the Awards.
- 13 A&D Awards takes no responsibility for any erroneous information or claims made by entrants in relation to submitted entries.
- 14 A&D Awards has sole, full and absolute discretion in the selection and management of judges, who shall assess received submissions which have been appropriately examined, filtered and approved by A&D Awards.
- 15 A&D Awards judges shall allocate points according to a scoring system based on pre-set and published criteria.
- 16 All scores shall remain confidential and the sole, full and absolute property of A&D Awards.
- 17 A&D Awards judges shall not reveal, justify or explain the final decisions and ultimate results at the end of the adjudication process.
- 18 The decisions of A&D Awards and judges are final and binding.



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